



NOSTR AFRICA · CUSTOMER GUIDE

Getting started with LeadPilot

Find B2B businesses, score them with AI and draft follow-up emails.

leadpilot.nostr.africa · Updated October 2026

LeadPilot helps you find businesses to sell to, keeps them in your own lead database, scores them **Hot / Warm / Cold** with AI, and writes follow-up email drafts that you edit and send yourself.

In short

- 1 Create an account
- 2 Describe your offer
- 3 Find leads
- 4 Work your pipeline
- 5 Draft follow-ups
- 6 Choose a plan

1 Create your account

1. Go to leadpilot.nostr.africa and choose **Sign up**.
2. Enter your email and a password, your company name (optional), and a short sentence about **what your company does**. This is required: the AI uses it to write follow-ups that match your offer.
3. Confirm your email using the link we send you, then sign in.

New accounts start on a **free trial**: 1 search and up to 60 saved businesses. You can change your company description any time under **Account**.

2 Plans

	Starter	Growth	Scale
Price	\$29 / month	\$49 / month	\$99 / month
Business searches	5 a month	15 a month	50 a month
Businesses saved	up to 300 a month	up to 1,200 a month	up to 4,000 a month
AI lead scoring & follow-up drafts	✓	✓	✓
Deep search (keep adding cities)	–	✓	✓
Lead insights & analytics	–	✓	✓
AI-powered search, website checks, AI insights	–	–	✓
Workspace seats	1	3	10
Support	Email	Priority	Onboarding call & named contact

How payment works

1. Open **Pricing**, choose a plan and send your request.
2. We email you payment instructions.
3. Pay, then reply with the payment reference (or paste it in the box on the Pricing page).

4. Our team confirms it and your plan unlocks for **30 days**.

Prices as listed in October 2026. LeadPilot can also be bought outright for your company: contact us.

3 Find leads

1. Open the **Lead finder**.
2. **Classic search**: enter a **business type** (for example “dental clinic”) and a **country**, then click **Find leads**. Results are saved to your LeadPilot database.
3. On Growth and Scale, keep adding more cities to the same search (deep search).
4. On Scale, use **AI search**: describe who you want in plain words and the AI plans the search for you. Use **Check websites** to see which businesses have a working website.

Your searches and saved businesses count towards your monthly limits, which reset each month.

4 Work your pipeline

- **Leads** lists every business you have found. Filter by status or country, and sort by score (hot first), rating, number of reviews, name or date.
- Move each lead through the statuses **New → Contacted → Qualified → Converted** (or **Lost**).
- The **Dashboard** shows your pipeline, hot leads and totals.
- **Insights** (Growth and Scale) shows trends by status, category, country and website presence. On Scale you can also ask the AI questions about your leads or create a workspace summary.

5 Draft follow-up emails

1. On a lead, click **Draft follow-up**. The AI writes a draft based on the lead and your company description.
2. Read and edit the draft, or regenerate it for a different opening.
3. Copy it into your own email and send it yourself.

USE AI DRAFTS RESPONSIBLY

Always check facts and tone before sending. Contact businesses respectfully, honour requests to stop, and follow the marketing and data-protection rules in your country.

Need help?

We are happy to help you get started. Contact Nostr Africa (Mugisha Jean):

WhatsApp +250 787 176 382 · wa.me/250787176382

Email jmugisha789@gmail.com

Website nostr.africa · all guides: nostr.africa/documentation